

**INVOICE NO.**

EN5578899

INVOICE DATE

10/30/2016

BILL CYCLE

201610

INVOICE DUE DATE

11/27/2016

PCA Advertising
37 W. 39th Street
Suite 602
New York, NY 10018

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
PCA Advertising	POLITICAL	TOM MACARTHUR NJ CD 3	P95924

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11872023	Philadelphia	TV	\$13,800.00	25	25

INVOICE NOTES

Gross Advertising Total	\$13,800.00
Agency Commission	(\$2,070.00)
Rep Commission	(\$762.45)
Net Advertising Total	\$10,967.55

Terms: Net 30 Days
Mail to: Comcast Spotlight
P.O. Box 415949
Boston, MA 02241-5949

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AFFIDAVIT

Product: TOM MAC
Estimate No: DMA
Campaign No:

Comcast Order No: EN11872023
TIM Est No: 693676
AE Name: National House

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1589346	TVTM092301H LOCAL JOBS	PHILLY Interconnect/6500	FXNC	5	\$6,600.00
NW1589348	TVTM091401H ANCHOR	PHILLY Interconnect/6500	CNN, HIST, LMN	20	\$7,200.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY Interconnect/6500	NW1589348	6	\$1,800.00
FXNC	PHILLY Interconnect/6500	NW1589346	5	\$6,600.00
HIST	PHILLY Interconnect/6500	NW1589348	9	\$4,600.00
LMN	PHILLY Interconnect/6500	NW1589348	5	\$800.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-24-16	FXNC	PHILLY Interconnect/6500	9:23AM	TVTM092301H LOCAL JOBS	America's Newsroom	60	2	\$600.00	
10-24-16	FXNC	PHILLY Interconnect/6500	11:21PM	TVTM092301H LOCAL JOBS	The O'Reilly Factor	60	3	\$1,800.00	
10-24-16	HIST	PHILLY Interconnect/6500	5:45PM	TVTM091401H ANCHOR	American Pickers	60	5	\$900.00	
10-25-16	CNN	PHILLY Interconnect/6500	1:27PM	TVTM091401H ANCHOR	Wolf	60	1	\$299.99	
10-25-16	HIST	PHILLY Interconnect/6500	9:45AM	TVTM091401H ANCHOR	Forged in Fire	60	4	\$200.00	
10-25-16	LMN	PHILLY Interconnect/6500	8:45AM	TVTM091401H ANCHOR	Perfect Romance	60	6	\$160.00	
10-26-16	CNN	PHILLY Interconnect/6500	2:32PM	TVTM091401H ANCHOR	CNN Newsroom With Brooke Baldwin	60	1	\$300.01	
10-26-16	FXNC	PHILLY Interconnect/6500	8:18PM	TVTM092301H LOCAL JOBS	The O'Reilly Factor	60	3	\$1,800.00	
10-26-16	HIST	PHILLY Interconnect/6500	8:12AM	TVTM091401H ANCHOR	Epic History on Everyday Things	60	4	\$200.00	
10-26-16	LMN	PHILLY Interconnect/6500	8:48AM	TVTM091401H ANCHOR	Her Fatal Flaw	60	6	\$160.00	
10-27-16	CNN	PHILLY Interconnect/6500	1:14PM	TVTM091401H ANCHOR	Wolf	60	1	\$300.00	
10-27-16	HIST	PHILLY Interconnect/6500	9:47AM	TVTM091401H ANCHOR	Big Rig Bounty	60	4	\$200.00	
10-27-16	LMN	PHILLY Interconnect/6500	8:37AM	TVTM091401H ANCHOR	Sole Custody	60	6	\$160.00	
10-28-16	FXNC	PHILLY Interconnect/6500	6:48PM	TVTM092301H LOCAL JOBS	Special Report With Bret Baier	60	3	\$1,800.00	
10-28-16	HIST	PHILLY Interconnect/6500	9:43PM	TVTM091401H ANCHOR	Doomsday: 10 Ways the World Will End	60	5	\$900.00	
10-29-16	CNN	PHILLY Interconnect/6500	11:29AM	TVTM091401H ANCHOR	CNN Newsroom With Fredricka Whitfield	60	1	\$300.00	
10-29-16	CNN	PHILLY Interconnect/6500	3:26PM	TVTM091401H ANCHOR	CNN Newsroom With Poppy Harlow	60	1	\$300.00	
10-29-16	HIST	PHILLY Interconnect/6500	9:48AM	TVTM091401H ANCHOR	Afraid of the Dark	60	4	\$200.00	
10-29-16	HIST	PHILLY Interconnect/6500	9:45PM	TVTM091401H ANCHOR	Bigfoot Captured	60	5	\$900.00	
10-29-16	LMN	PHILLY Interconnect/6500	8:54AM	TVTM091401H ANCHOR	My Haunted House	60	6	\$160.00	
10-30-16	CNN	PHILLY Interconnect/6500	11:28AM	TVTM091401H ANCHOR	Reliable Sources	60	1	\$300.00	
10-30-16	FXNC	PHILLY Interconnect/6500	3:20PM	TVTM092301H LOCAL JOBS	AEHQ: How We Fight	60	2	\$600.00	
10-30-16	HIST	PHILLY Interconnect/6500	12:50PM	TVTM091401H ANCHOR	America Unearthed	60	4	\$200.00	
10-30-16	HIST	PHILLY Interconnect/6500	7:44PM	TVTM091401H ANCHOR	American Pickers	60	5	\$900.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-30-16	LMN	PHILLY Interconnect/6500	8:53AM	TVTM091401H ANCHOR	The Way Home	60	6	\$160.00	

Order# EN11872023 Total: \$13,800.00



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BILL TO

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REMITTANCE

Please return this document with your payment

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PCA Advertising	POLITICAL	TOM MACARTHUR NJ CD 3	P95924

Terms: Net 30 Days

Mail to: Comcast Spotlight
P.O. Box 415949
Boston, MA 02241-5949

Special Note:

Phone: 610-350-3675

Fax: 484-983-3126

Note: OMC_Business_Operations
@cable.comcast.com

Net Balance Due**\$10,967.55**

We accept checks, money orders, and all major credit cards.